



I. WHAT IS TOP GUN for Business Data?

Top Gun for Business Data is an automatic system offering client access to Route 72's Business email database, providing them the opportunity to purchase credits at a discounted rate and download email data leads **ON DEMAND**.

1 Credit = 1 Complete Opt In Email Lead:

- **Email, Name*, Title*, Address, City, State, Zip Code, Phone, Fax*, SIC Code**

** Contained on many records but not all.*

II. BENEFITS OF TOP GUN.

- The ability to tap into more than 16 million qualified business records with email
- Ability to access numerous geographical locations and SIC codes for specific business types
- The ability to search by:
 - State
 - Zip Code
 - Radius to Zip Code
 - SIC Code
- Ability to download your lists IMMEDIATELY with 24 x 7 access
- The ability to access the cleanest email data available
- Inexpensive data solution
- No setup fee - Account setup the same day you order
- We guarantee the highest delivery rates and will replace all hard bounces
- Records with specific executive titles are handled on a request basis.

III. CONTACT INFORMATION.

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