



I. SEO Starter Package.

- Competitive and research analysis of applicable keywords and search strings.
- Optimize page navigation, page copy, meta tags, code source, links and link structure.
- Submit your website to over 200 US based search engines each month.
- Monthly delivery of ranking reports to show progress.

* \$1500.00 / year -or- \$150.00 / month.

II. SEO Advanced Services. * Call for quote

- **Inlinking** – Natural, safe and effective – Using channels and websites of main stream publications, we locate press releases and news articles where your keywords are located within their ad copy. These keywords are then made into [active links](#) which point back to your website.
- **Authoritative Backlinking** – We research and locate authoritative websites within your marketing space. These webmasters are contacted and your link is placed on their website. Perfect for getting qualified links that strategically make sense.
<http://www.touchgraph.com/TGGoogleBrowser.html>
- **Content Generation / RSS News Feed** – We aggregate news articles and press releases about your company's products / services. Articles are created and disseminated on your RSS news feeds.
- **Google's Best** – We register your website to over 25 of the most significant paid search directories on the web. These directories are a must have for your search engine placement, overall strategy and expanded traffic.

* Advanced Services range from \$1000.00 - \$5500.00 per month depending up project requirements.

III. CONTACT INFORMATION.

James Alamia – SVP Sales
Route 72 Systems, LLC
759 Bloomfield Avenue Suite 403
West Caldwell NJ, 07006

Phone: (201) 290-1003
Email: Route72@ureach.com